

GOLD COAST BUSINESS EXCELLENCE AWARDS



EVENT FORMAT

The 2011 Gold Coast Business Excellence Awards categories cover as broad an industry base as possible, showing the strength and diversity that exists in the Gold Coast Community.

Monthly awards are presented at special business events and specially-convened media conferences from May to October.

The awards will culminate with the star-studded Gala Ball at Jupiters Gold Coast on Saturday 26th November 2011.

AWARDS CHARTER

The Awards seek to:

- :: Contribute to the self image of Gold Coast business and to foster pride in this business community.
- :: Improve the outside perception of the Gold Coast business community.
- :: Improve the standard of Gold Coast business in general.
- :: Recognise leading businesses with a view to encouraging others to improve.
- :: Recognise outstanding family businesses that have made significant and continuous contributions to the Gold Coast region.
- :: Unite the Gold Coast business community.

AWARDS STRUCTURE

The Awards, and all intellectual property, fall under the ownership of the incorporated association; Gold Coast Business Excellence Awards Association Inc.

As an incorporated body, the Awards are a totally 'not-for-profit' event for the benefit of the Gold Coast community.

RECOGNISING SIGNIFICANT ACHIEVEMENT IN GOLD COAST BUSINESS & INDUSTRY

THE CATEGORIES

MONTHLY AWARDS

Family Business Award

SPONSORED BY TRADE QUEENSLAND
To be eligible the business must be family owned and operated by more than one generation. In addition to the above criteria, applicants will be assessed on the integration of the family into the business and its effect on business practices, culture and division of responsibility. Succession planning if relevant should be identified.

Trades, Professions and Services Award

SPONSORED BY MSL | MICHAEL SING LAWYERS
This category recognises all trades including subcontractors, professions (eg medical, legal etc) through to service sector industries.

Retail, Wholesale and Distribution Award

SPONSORED BY SUNCORP
To be eligible, applicants must be in either the retail or wholesale or distribution sectors. Franchisors as well as Franchisees operating in any one of these sectors are eligible.

Manufacturing and Construction Award

SPONSORED BY AUSINDUSTRY
To be eligible applicants must be either in the manufacturing sector or in the construction sector. Any applicant that subcontracts to the construction sector, ie electrical, plumbing etc should apply under the Trades Professions and Services sector.

Tourism, Hospitality and Events Award

SPONSORED BY GOLD COAST AIRPORT
To be eligible for this diverse category must be in the tourism, hospitality, recreation and leisure industries. Businesses conducting events are also eligible to apply.

IT & Multimedia Award

SPONSORED BY GRIFFITH UNIVERSITY
This category pertains to applicants who use, apply or develop Information and Communication Technologies (ICTs) and Multimedia products and services or who enable and enhance the practices of other (non-IT) businesses through technological advances and innovations.

Emerging Business Award

SPONSORED BY DIGGA
To be eligible for this award, applicants must not have been in operation more than 5 years and no less than 2 years.

Mayor's Innovation GC Award

SPONSORED BY GCCC'S BUSINESS GC
Applicants need to demonstrate significant innovation in either management and/or business practices or in their products or services. Applicants need to be able to show how this innovation has given them a 'competitive edge' in the market place.

Environment and Sustainability Award

SPONSORED BY GCCC'S PLANNING, ENVIRONMENT & TRANSPORT DIRECTORATE
Applicants should highlight their environmental practices both new and continuing and how these practices enhance and sustain the environment.

MAJOR SPONSORS



WHY YOU SHOULD ENTER YOUR BUSINESS

By participating in the Gold Coast Business Excellence Awards you are providing your organisation and your employees a unique opportunity to benchmark your performance against other like businesses.

Should you be a winner, the Awards will provide you with thousands of dollars worth of free advertising & editorial via our Media announcements through our marketing channels, the Gold Coast Bulletin, Gold FM & Sea FM and NBN Television. You will be provided the recognition you so appropriately deserve as well as the opportunity to network with like-minded business success stories.

Gold Coast Business Excellence Awards have a list of outsourced professional business writers who can create your submission for you for a nominal fee. Phone 1300 887 206 for more information or visit www.goldcoastbusinessawards.com.au

So don't delay - enter today!

RULES OF ENTRY

1. Applicants can enter online, via email or send a hard copy. Please use the Template provided and the fully completed cover sheet which is mandatory.
2. Applicants can enter one or more of the listed categories. However it is highly recommended that applicants enter a category where they can demonstrate a competitive edge. The Judges may, at their discretion, re-categorise an entry if it is felt appropriate. (See Award Categories for further details). The Judges decision is final.
3. Applicant's principal place of business must be within the Gold Coast City Region.
4. Franchisors residing within the Gold Coast region, as well as individual Franchisees are permitted to enter.
5. Entries must be submitted by the 1st of each month, from May to October. Get your entries in early in the year as unsuccessful entries for a particular month are reconsidered the following months.
6. Entries will be assessed on the following criteria, highlighting the applicant's commitment to excellence: (Please use the Template provided- download here, and limit your responses to a maximum of 4 pages).

ENTRY COVERSHEET

Name of company

Trading as

Address

Telephone

Facsimile

Email Address

Website

Applicant Name/s

Position

Length of time business operated on the Gold Coast

MONTHLY CATEGORY ENTERED PLEASE TICK

- Mayors Innovation GC Award
- Emerging Business Award
- Family Business Award
- Manufacturing and Construction Award
- Retail, Wholesale and Distribution Award
- Tourism, Hospitality and Events Award
- Trades, Professions and Services Award
- IT & Multimedia Award
- The Environment and Sustainability Award

Products and services supplied

Does your business export? If yes, to what region of the world market?

The information on this form remains STRICTLY CONFIDENTIAL and will only be accessible to the judging panel.

CONDITIONS OF ENTRY

To be eligible to enter the Gold Coast Business Excellence Awards you will be required to meet the following conditions of entry:

1. Agree to your business being profiled in the media. The winners may receive publicity through participating media organisations.
2. Applicants can enter online, via email or send a hard copy. Please use the Template provided and the fully completed cover sheet which is mandatory.
3. Applicants can enter one or more of the listed categories. However it is highly recommended that applicants enter a category where they can demonstrate a competitive edge. The Judges may, at their discretion, re-categorise an entry if it is felt appropriate. (See Award Categories for further details). **The Judges decision is final.**
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HOW TO ENTER

Complete this entry form and include it with any supporting material which will assist your business in obtaining a 2011 Gold Coast Business Excellence Award. Ensure that all material supporting your entry is clearly marked with your name and address.

For any enquiries regarding the awards:
Phone: 1300 887 206, Fax: 5508 2866
Email: info@goldcoastbusinessawards.com.au

Completed entry packages should be sent to:
2011 Gold Coast Business Excellence Awards
Suite 274/51, Locked Bag 1,
Robina Town Centre Qld 4230

or visit: www.goldcoastbusinessawards.com.au and register online.

I have read and understand the terms and conditions relating to the Gold Coast Business Excellence Awards and accept that the Judges decision is final.

Signature

Date

PRIVACY STATEMENT

This information is collected by the Gold Coast Business Excellence Awards Association, Inc. Personal information collected will be used for administrative and contact purposes, and will be provided to the judging committee for the purpose of judging this entry. Contact details are provided to major sponsors, media sponsors and major supporters.

Personal information will not be used or disclosed for other purposes. You may access this information by contacting us. We cannot accept applications without contact information.

Entering the Awards is acknowledgement that you accept these terms & give permission for sponsors to contact you.



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